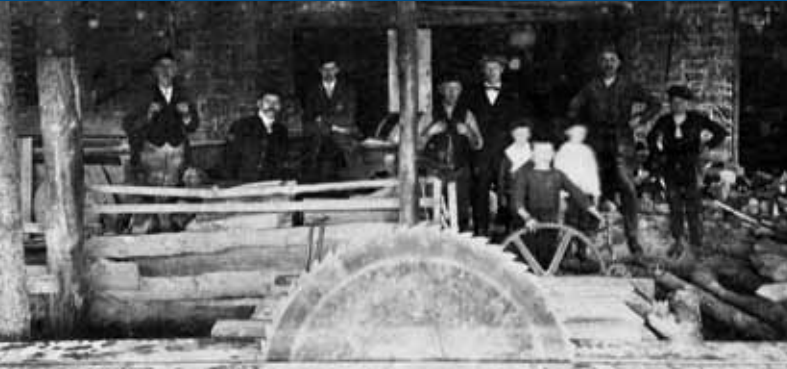




**HALE & CO.**  
(Drybrook) Ltd.

Timber & Builders' Merchants

180  
Years at Nailbridge



80  
Years of trading as Hale & Co.

50  
Years of incorporation



**H**ale & Co. at Drybrook in Gloucestershire is currently celebrating the opening of a brand new plumbing and heating centre and kitchens and bathrooms showroom as well as 50 years of incorporation and some 100 years of trading (80 under the name of Hale & Co.).

During its substantial period of development, the company has established itself as the largest supplier of products to the Building and Home Improvement sector in the Forest of Dean and surrounding areas.

# Our History

In 1830, Cornelius Hale moved from Ruardean and set up a blacksmith's forge at Nailbridge. This family trade was passed from father to son.

In 1913, Leslie Hale, great grandson of Cornelius, establishes a sawmill on the same site, passing this to his brother, Frederick, to run from 1915.

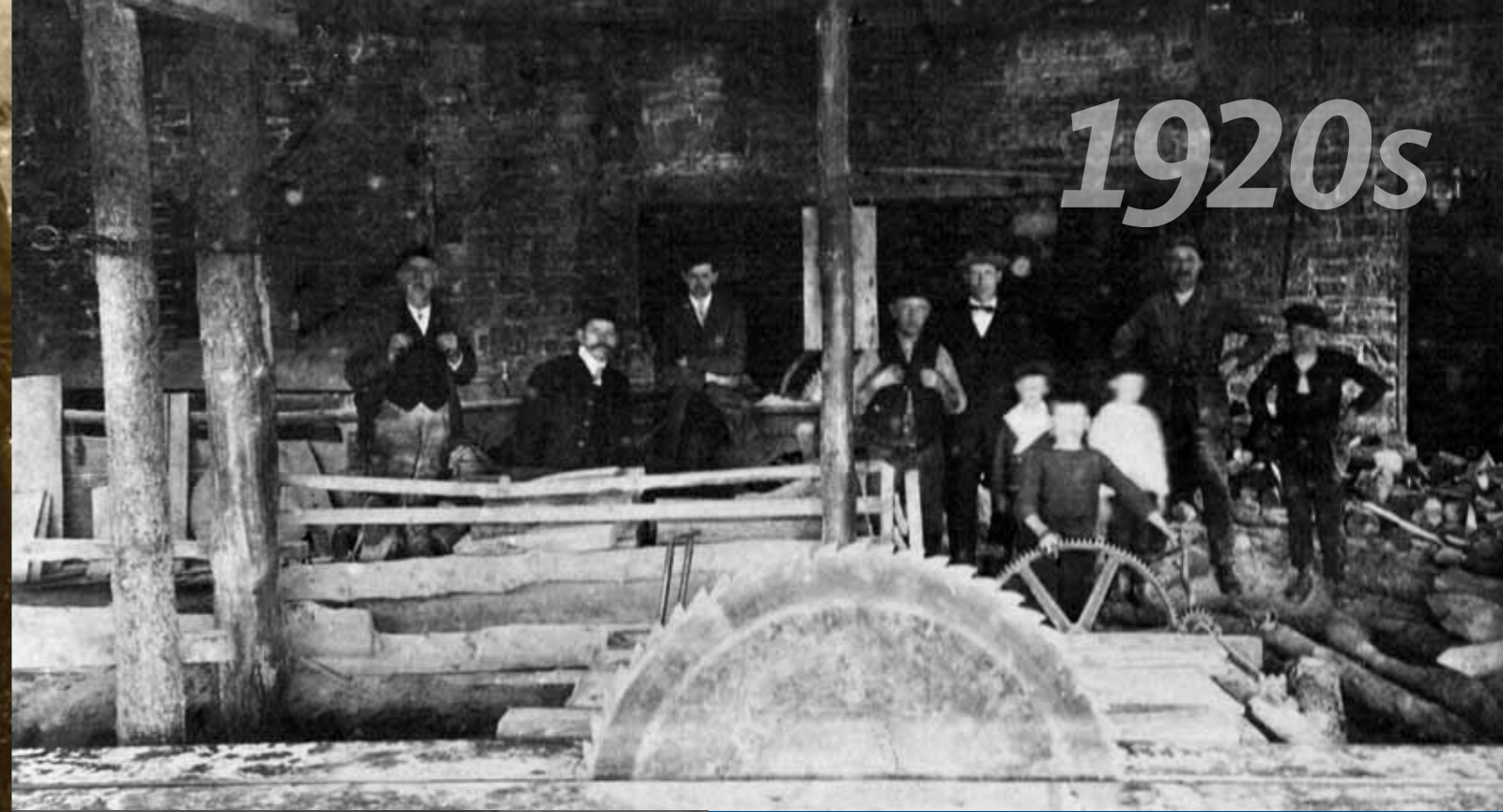
In 1927, Frederick with his father John, registers the name Hale & Co. - a builders' merchants - supplying the needs of local miners and other workers in the area.

In 1945, Jim, Frederick's son, joins the firm after working as a Bevin Boy at Northern United Colliery.

In 1953, Fred Hale dies, leaving Jim to run the business, supported by his wife, Dorrie, and later by his half brother, Chris Cook. At this time, Hale & Co. consisted of two corrugated iron sheds, the original blacksmith's shop, and just one employee.



1910s



1920s



1970s

The 1960s sees the business become a limited company, Hale and Co. (Drybrook) Ltd., which continues to expand with more buildings and the acquisition of more land.

In 1996, Jim dies and the business passes to his sons Roger and Leslie. Roger retires in 2000 with Les taking the company forward as Managing Director.

In 2009 a disastrous fire destroys some of the buildings, but with a determined attitude shown by all staff, impressive new facilities rise from the ashes.

2011 sees not only the completion of the rebuilding work, but also the fiftieth anniversary of the company's incorporation and some one hundred years of trading. To top it off, Hale & Co. announce the acquisition of a tool hire company, providing a complete service for the building and DIY trade.

The present day management celebrates the opening of the new plumbing and heating centre with a dedicated kitchens and bathrooms showroom on the first floor. Roger's son, Stephen, is now working in the business and Leslie's son, Jacob, recently joined after six successful years working for Rolls Royce plc. in Derby.

As Leslie says, "managing a company with origins stretching back some 180 years places a special responsibility on you to guide and develop its future with care. This has always been a family firm, and I am delighted to see the new generation coming forward".



1960s

# The Original **ONE STOP** Concept

Local people will argue that Jim Hale had already perfected the “One Stop” concept years before the competition did. Not only did he stock ‘everything’, but he advertised it and his reputation for vast stocks travelled far and wide.

This ‘One Stop’ service was, and still is, a time saving boon for builders who are able to buy anything and everything they need at the depot quickly with a first rate service.

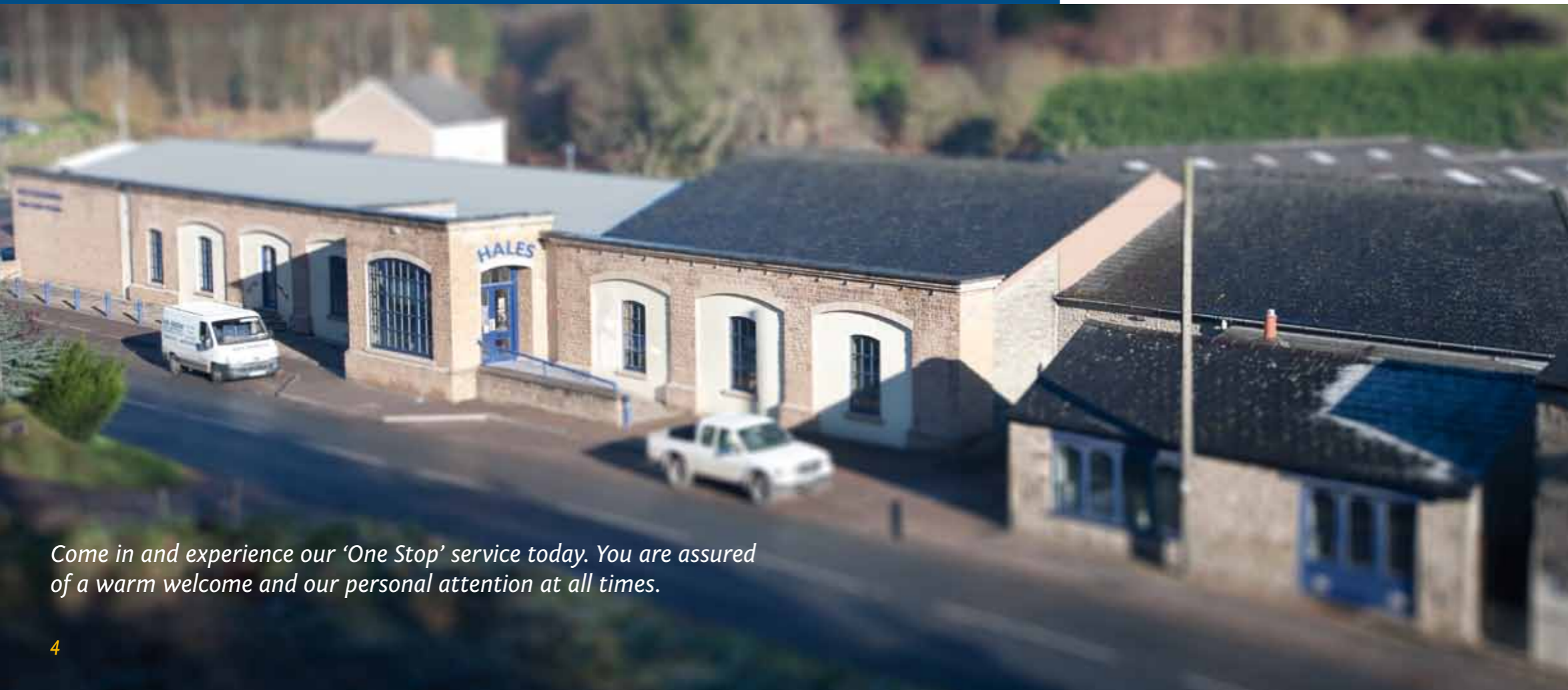
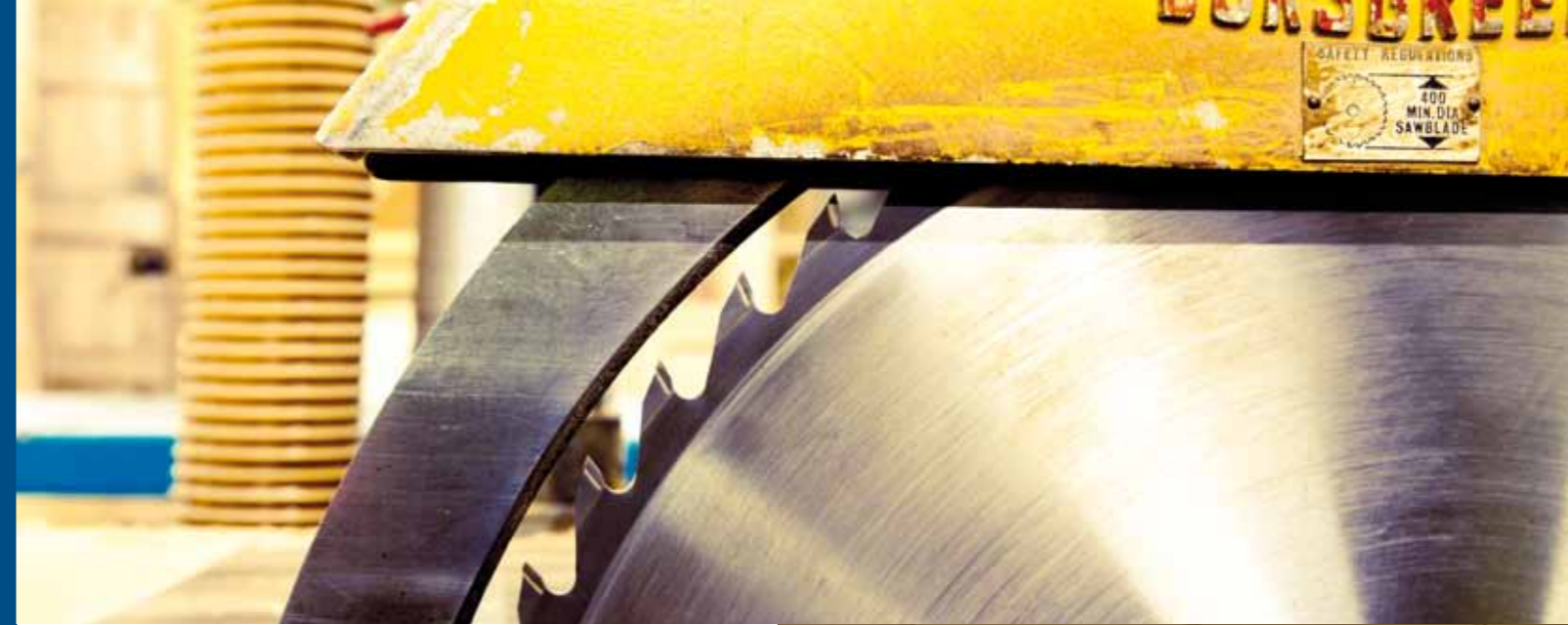
Availability of stock and competitive prices are high on our list of priorities. But, at Hales, personal attention from our staff is just as important.

We are proud to be a family owned business with a long tradition of good, reliable service. From our early beginnings we have developed from a small sawmill to a thriving builders merchants with modern shops, showrooms, warehouses and storage yard, occupying a 7 acre site in the Forest of Dean.



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*Come in and experience our ‘One Stop’ service today. You are assured of a warm welcome and our personal attention at all times.*



# Our Services

## Made to Measure in the Mill

We can tailor timber to your requirements. Our sawmill has an extensive range of machinery with four fully trained staff available. We offer the following:

- Cross Cutting
- Planing
- Resawing
- Spindle Moulding
- Panel Sawing

Our timber stocks are extensive and we can supply the exact quantity of materials required instead of providing them in fixed pre-packed amounts.



## Joinery

We offer a specialist bespoke joinery service producing quality windows, doors, staircases and other commissions.

Call in and discuss your requirements with the Joinery Team!

## Estimating Service

Bring in your professionally prepared plans for either extensions or new builds/self-builds and we will provide you with a cost and quantity estimate for all the materials required.

## Paint Mixing & Key Cutting

Visit our Trade Counter to take advantage of our Paint Mixing Service. We can also cut a range of domestic cylinder & mortice lock keys while you wait.



## Glass Cutting

Glass can be supplied and expertly cut to your requirements. We stock:

- Horticultural Glass
- Laminated Security Glass
- 4mm and 6mm Clear Glass
- Georgian Wired Glass

We can supply to order:

- Toughened Safety Glass
- Double Glazing



# Our Departments



Today the company is headed by Managing Director Leslie Hale, supported by his 45 staff within the following departments:

- Shop & Trade Counter
- Sawmill & Timber Yard
- Cement & Plaster
- Heating & Plumbing
- Kitchens & Bathrooms
- Heavy-side Yard
- Tool Hire & Equipment Showroom & Yard
- Sales
- Transport
- Accounts

# Tool Hire

A recent development is the acquisition of an equipment hire, repair and light garden machinery business.

Not only will you find everything you need at Hales, whether you want to improve your home, carry out routine DIY repairs or build a new house, you can now hire the tools to get the job done cost effectively, quickly and efficiently too.

Equipment in the building industry today can be very expensive. To enable you to get the right tool for the job, why not hire? No maintenance costs and no capital outlay.

Our showroom and warehouse has a massive selection of top quality equipment available on a hire basis to suit your needs – whether you are a DIY enthusiast or tradesman. We can also deliver the equipment to your door when you need it.



## RANGE & STOVE STUDIO

# New

The brand new purpose-built facility in our lower yard houses the new and improved Heating and Plumbing Department (complete with dedicated Range & Stove Studio) and our modern and spacious Kitchens & Bathrooms Showroom.



# Kitchens & Bathrooms Showroom

The Brand New Kitchens and Bathrooms Showroom offers an unrivalled opportunity to view and select products from some of the leading manufacturers and brands in the industry:

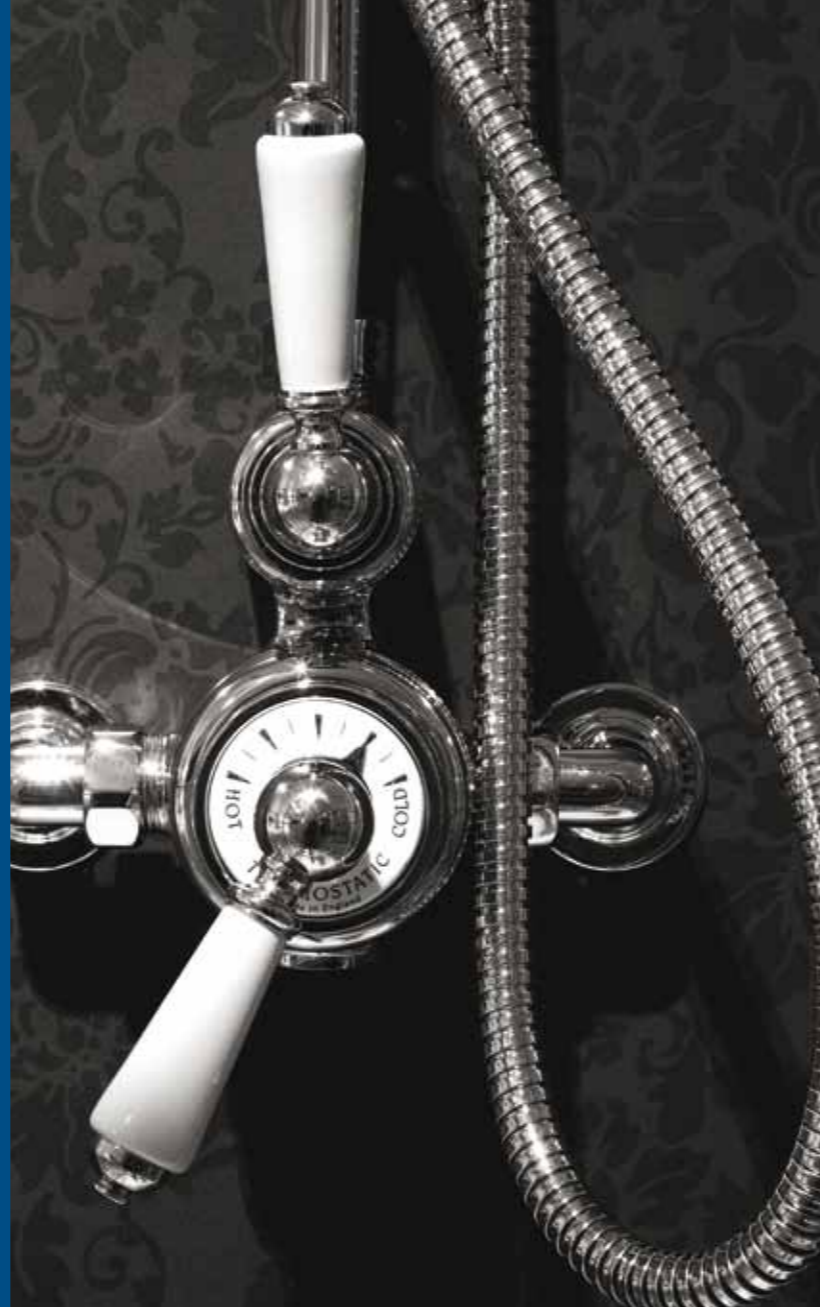
## KITCHENS

- Mereway
- Cucina Colore
- New English Revival
- Charles Rennie Mackintosh
- Chippendale

## BATHROOMS

- Lecico
- Ideal Standard
- Eco Bathrooms
- Montrose
- Roper Rhodes & Tavistock
- Be-Modern

Our showroom and staff combine the style and expertise of the high street design studio with a fantastic and extensive choice of products.



Updating or replacing a kitchen and/or bathroom can be a great investment adding both value and style to your home. The kitchen, often regarded as the 'centre of the house', reflects the character of the home, whilst the current trend towards fitted furniture in bathrooms or adding an ensuite builds quality and flexibility into peoples lifestyle. We can offer the products and advice to help you complete these projects.

With extensive and sizeable display 'settings', you can get a real feeling for the choices that are available – from the traditional to the contemporary and from budget to luxury, you will be able to select the right products for your needs.

We cover the full range of kitchen and bathroom products, including appliances from leading brands – Neff, Rangemaster and Hotpoint.

Our experienced design team can make home visits to measure for kitchens and bathrooms, discuss your requirements and produce full computerised plans and costings to help you make the best choice.



# Heating & Plumbing Centre



We supply and stock a large range of plumbing and heating materials. We deal with the major manufacturers in the plumbing and heating industries giving you peace of mind with high quality products whether it's a copper fitting, a new boiler, a radiator or a new heating system. Why not call in and take a look for yourself or you can enquire directly regarding availability on 01594 545 308.

We hold a large range of spare parts as well as a comprehensive range of accessories which are designed to create, enhance and maintain the fireplace. Also in stock are most sizes of vitreous enamel flue pipe in both matt and gloss black enamel, twin walled insulated flue systems, solid fuel and gas/oil flexible flue liners in the most common cut lengths and all associated fittings.



With the opening of the new Range & Stove Studio, customers now have the opportunity to take a closer look at our range of stoves and cookers and to explore the many benefits of these traditional heating and cooking systems. Whether it is gas, electric, oil, multi-fuel or wood-burning, modern or traditional there is a model to suit your needs.

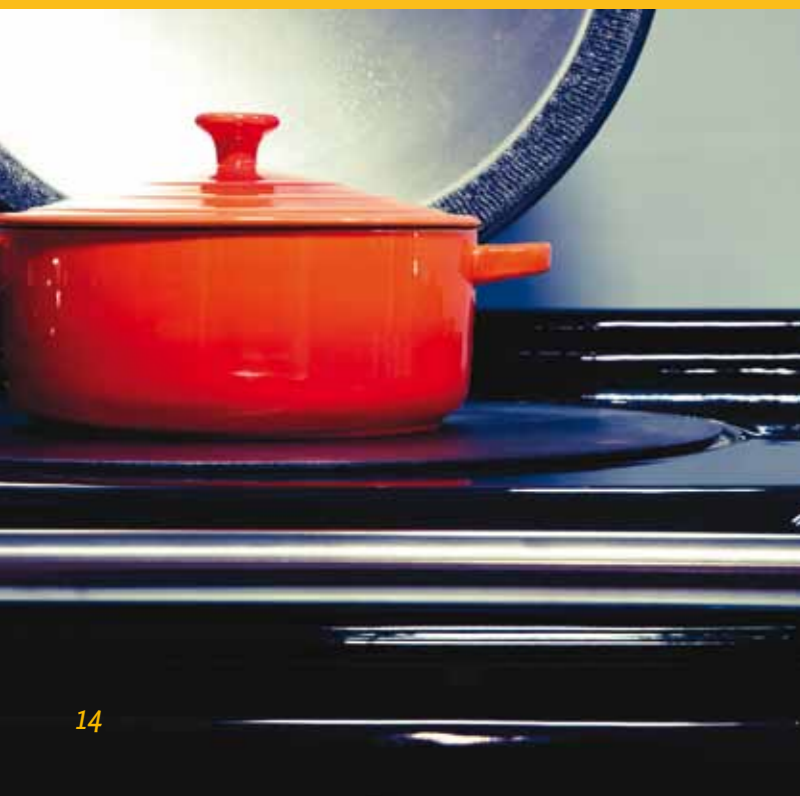
We are suppliers of Aga, Esse, Stovax, Yeoman and Broseley wood burning stoves. New stoves have the latest clean-burn technology to maximise the efficient use of energy and minimise the effect on the environment. Using a wood burning stove offers a carbon neutral and sustainable heat source.

We are a specialist Rayburn Dealer. The timeless appeal of a Rayburn range cooker is epitomised by its beautiful enamelled exterior, classic styling and efficient cooking technique. Truly an object of desire, there's a Rayburn to suit every type of kitchen.

We hold a number of informal Rayburn demonstration evening events in our showroom to demonstrate the qualities and versatility of Rayburn products. These events are useful for Rayburn owners, people considering buying a Rayburn and for anyone who has inherited a Rayburn. They are free to attend (unless otherwise stated), but a place must be booked in advance.

As well as basic demonstrations - which show how to get the most from your cooker - we are happy to answer your questions.

So whether you're a seasoned Rayburn cook, looking to improve your repertoire, or entirely new to the world of Rayburn, it's well worth booking a place at a demonstration. If you'd like to attend or just find out more information simply give us a ring on 01594 545 308.



# Contact Us



**HALE & CO.**  
(Drybrook) Ltd.

Timber & Builders' Merchants

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www.haleskitchens.co.uk (Kitchens & Bathrooms)